



Alike Audience



Think Alike Playbook

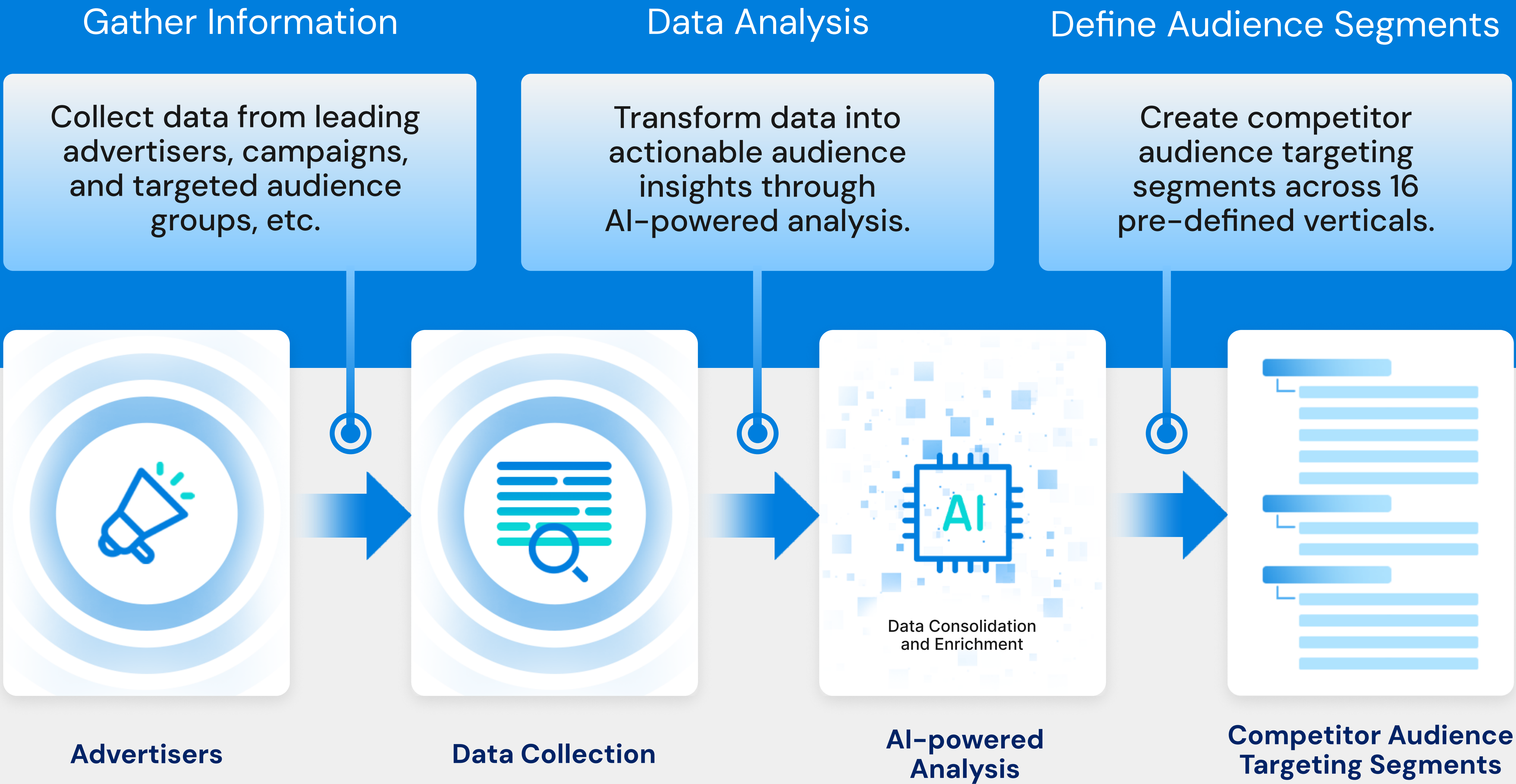
Competitor Audience Targeting

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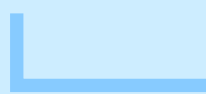
Our Methodology

Leverage Your Competitor's Audience Data for Enhanced Targeting



Beverages and Food

United States > Competitor Audience Targeting > Beverages and Foods



Bakery

Confectionery Products

Food Delivery Services

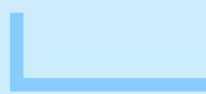
Food Ingredients and Products

Non-Alcoholic Beverages

Packaged Foods and Beverages

Spirits and Alcoholic Beverages

United States > Competitor Audience Targeting > Beverages and Foods > Restaurants



Casual Dining

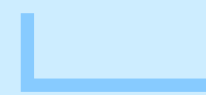
Chain of Restaurants

Fast Food

Consumer Goods

United States > Competitor Audience Targeting > Consumer Goods > Baby and Toddler Products

United States > Competitor Audience Targeting > Consumer Goods > Beauty and Personal Care > Beauty Products



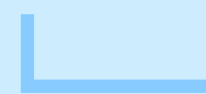
Cosmetic

Hair Care Products

Nail Care Products

Body Wash and Beauty Bars

United States > Competitor Audience Targeting > Consumer Goods > Beauty and Personal Care > Personal Care



Hair Removal

Incontinence and Personal Hygiene Products

Oral Care Products

Sexual Wellness and Skincare Products

Skin Care Products

United States > Competitor Audience Targeting > Consumer Goods > Educational Toys and Games

United States > Competitor Audience Targeting > Consumer Goods > Beverages and Foods > Confectionery, Sweets, and Candy

United States > Competitor Audience Targeting > Consumer Goods > Electronics

Electronics and Technology Services

Home Robotics and Smart Systems

Pet Health Technology and Monitoring

United States > Competitor Audience Targeting > Consumer Goods

Gifts and Special Occasion

Luxury Watch

Organic > Personal Care and Specialty Food Products

Outdoor Play Equipment

Personal and Household Products

Pet Food and Nutrition Product

Supermarket and Grocery Stores

Entertainment

United States > Competitor Audience Targeting > Entertainment

Cinema

Lottery and Gambling

Mobile and Online Gaming

Motorsports and Entertainment

Music

Online Gambling and Sports Betting

Performing Arts and Live Events

Television and Streaming Services

Theatre and Live Performance

Theme Parks

United States > Competitor Audience Targeting > Entertainment > Sports

Golf Services and Organizations

Lottery and Gambling

Education

United States > Competitor Audience Targeting > Education

Higher Education Marketing and PR

Online Education Services

Tutoring Services

Finance

United States > Competitor Audience Targeting > Finance > Banking

Personal and Business

Personal and Commercial

United States > Competitor Audience Targeting > Finance > Insurance

Dental Insurance Services

General

Life and Healthcare

Vehicle

Medical Insurance - Federal Employees

United States > Competitor Audience Targeting > Finance > Investment

Cryptocurrency Financial

Wealth Management and Asset Management

Savings and Investment Plans

Online Trading Platform

United States > Competitor Audience Targeting > Finance > Loan

Online Lending

Housing Finance and Assistance Services

United States > Competitor Audience Targeting > Finance > Payment > Credit Card Services

United States > Competitor Audience Targeting > Finance > Real Estate



Healthcare

United States > Competitor Audience Targeting > Healthcare > Biotechnology

United States > Competitor Audience Targeting > Healthcare > Health and Wellness

Diabetes Care Products

Fitness Club and Personal Training Services

Weight Management

Health Awareness and Support Services

Supplements, Nutrition, and Fitness Products

United States > Competitor Audience Targeting > Healthcare > Healthcare

Healthcare Fraud Prevention

Integrated Healthcare Services and Facilities

Pediatric Healthcare Services

Primary and Senior Healthcare Services

Senior and Retirement Home Services

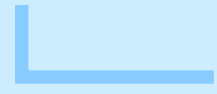
United States > Competitor Audience Targeting > Healthcare > Medical and Laboratory Supplies

United States > Competitor Audience Targeting > Healthcare > Animal / Pet Health Products

United States > Competitor Audience Targeting > Healthcare > Biotechnology

United States > Competitor Audience Targeting > Healthcare > Medical Laboratory

United States > Competitor Audience Targeting > Healthcare > Pharmaceuticals

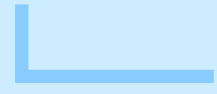


Drug Development and Manufacturing

HIV Treatment and Prevention

Homeopathic and Natural Remedies

United States > Competitor Audience Targeting > Healthcare > Services



Dental Services

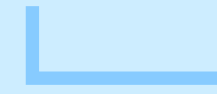
Mental Health and Addiction Services

Optical Services and Products

Urgent and Immediate Care Services

Home

United States > Competitor Audience Targeting > Home



Home Appliance Manufacturing and Retail

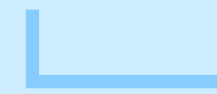
Home Safety and Security Equipment

Home Construction and Sales

Home Equipment Retailers

Office Equipment & Furniture

United States > Competitor Audience Targeting > Home > Home Equipment

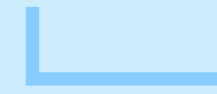


Air Purification and Cleaning Supplies

HVAC Products and Services

Outdoor Cooking Equipment

United States > Competitor Audience Targeting > Home > Home Improvement



Bathroom Remodeling and Installation Services

Flooring Products and Installation Services

Home Maintenance and Repair Services

Pest Control Products and Services

United States > Competitor Audience Targeting > Home > Others > Storage Solutions



Industrial

United States > Competitor Audience Targeting > Industrial > Construction

- Roofing Materials and Contractor Services
- Specialized Construction and Restoration Services

United States > Competitor Audience Targeting > Industrial > Agriculture

- Advocacy
- Agricultural Equipment
- Dairy
- Organic Food
- Worker Union
- Agritourism and Support Services

United States > Competitor Audience Targeting > Industrial > Automotive

- Automotive Maintenance and Repair
- Automotive Parts and Accessories Retail

United States > Competitor Audience Targeting > Industrial > Automotive > Dealership Services

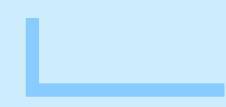
- Electric and Alternative Energy Vehicles
- Luxury Vehicles
- Powersports and Off-Road Vehicles

United States > Competitor Audience Targeting > Industrial > Materials

- Chemicals Materials
- Metal Supply
- Mining and Steel Manufacturing

United States > Competitor Audience Targeting > Industrial > Services > Equipment Rental and Leasing Services

United States > Competitor Audience Targeting > Industrial > Other Industries



Adhesives and Sealants Manufacturing and Sales

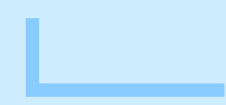
Diversified Manufacturing and Products

Office Equipment Manufacturing and Sales

Salt Production

Non-Profit Organization

United States > Competitor Audience Targeting > Non-Profit Organization > Advocacy



Advocacy and Social Justice

Blockchain and Digital Assets Advocacy

Cultural and Historical Advocacy

Economic and Healthcare Policy Advocacy

Electric Vehicle Advocacy

Environmental Advocacy

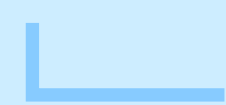
Health Advocacy and Education Services

Wildlife Advocacy

United States > Competitor Audience Targeting > Non-Profit Organization > Others > Political Campaign

United States > Competitor Audience Targeting > Non-Profit Organization > Political Advocacy > Political Action Committees

United States > Competitor Audience Targeting > Non-Profit Organization > Services



Animal Welfare Services

Child Welfare Services

Consumer Protection Services

Environmental and Health Services

Religious and Cultural Support Services

Problem Gambling

Sexual and Reproductive Health Services and Education

Food Assistance

Veteran Support Services

United States > Competitor Audience Targeting > Non-Profit Organization > Trade Associations > Pet Product Industry

Professional Services

United States > Competitor Audience Targeting > Professional Services

Chamber of Commerce Services

Electronic Business Strategy and Technology Services

Political Consulting

Employment and Career Development Services

Engineering and Architectural Solutions

Integrated Media and Product Sales

Membership and Education for Health Professionals

United States > Competitor Audience Targeting > Professional Services > Legal and Lobbying Services

Immigration and Personal Rights

Personal Injury Law

United States > Competitor Audience Targeting > Professional Services > Real Estate > Mixed-Use Properties and Recreational Services

United States > Competitor Audience Targeting > Professional Services > Advertising / Marketing

Advertising / Marketing Agency

Event Planning

United States > Competitor Audience Targeting > Professional Services > Audit, Tax, and Advisory Services

Public Services

United States > Competitor Audience Targeting > Public Services > Education

Botanical Gardens and Nature Education Services

Museum and Cultural Education Services

Vocational Training

United States > Competitor Audience Targeting > Public Services > Government

Childhood Development and Family Support

City Council and Public Administration

Commodity Promotion

Communications Sector Regulation

Healthcare Services

Law Enforcement and National Security

Maritime Safety and Security

Multi-sector Public Campaigns

Regulatory Agency Services

Social Services and Welfare Programs

State Administration and Public Services

Economic Development Programs

United States > Competitor Audience Targeting > Public Services > Healthcare > Death and Memorial Services

United States > Competitor Audience Targeting > Public Services > Infrastructure > Water Management and Emergency Preparedness Services

United States > Competitor Audience Targeting > Public Services > Public Health

Obesity Prevention and Education Services

Tobacco and Vaping Prevention Services

United States > Competitor Audience Targeting > Public Services > Public Library > Lending and Digital Access Services

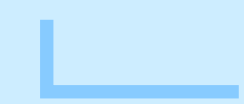
United States > Competitor Audience Targeting > Public Services > Safety > Firearm Safety Education and Advocacy

United States > Competitor Audience Targeting > Public Services > Safety > Political Election Campaign



Retail

United States > Competitor Audience Targeting > Retail



Advertising Networks

Drugstore and Pharmacy Services

General Merchandise

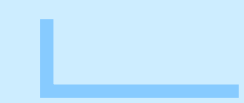
Office and School Supplies

Wireless Communication Devices and Services

Convenience Store and Fuel Services

Customized Souvenirs (for Couples / Family)

United States > Competitor Audience Targeting > Retail > Clothing and Accessories



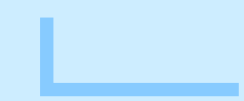
Footwear Retail

Jewelry and Watch Retail

Feminine Style Clothing and Accessories

General Clothing and Apparel

United States > Competitor Audience Targeting > Retail > Home

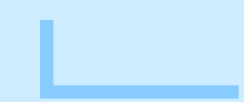


Home Furnishings

Home Improvement and Construction Supplies

Mattress and Bedding Products

United States > Competitor Audience Targeting > Retail > Sports



Cycling Equipment and Accessories

Outdoors Equipment and Apparel

Surf Equipment and Apparel

United States > Competitor Audience Targeting > Retail Industry > Fashion > Workwear and Outdoor Apparel



Tech

United States > Competitor Audience Targeting > Tech

- Advocacy and Public Policy Services
- Computing Hardware and IT Services
- Creative Software and Digital Solutions
- Cybersecurity and Personal Protection Services
- Data Analytics and Management Services
- DevOps and Software Development Tools
- Electronics and Technology Services
- Employee Scheduling and Management Software
- Electronics and Technology Services
- Financial Operations Software and Services
- Online Social and Dating Services
- Social Media and Content Discovery Platform
- Web Development and Design Tools
- Writing and Grammar Software Services
- E-commerce and Cloud Services
- ERP and Automation Services for Food and Beverage

United States > Competitor Audience Targeting > Tech > Accounting / Finance Solution > Tax Preparation Services

Transportation

United States > Competitor Audience Targeting > Transportation

Parcel and Freight Delivery Services

Parking and Reservation Services

Public Transportation Services

Travel

United States > Competitor Audience Targeting > Travel

Airline Services

City Tourism Services

Cruise Services

Hotel and Lodging Services

Vehicle Rental

Integrated Resort Services

Tourism Marketing and Educational Services

Luxury Travel Services

United States > Competitor Audience Targeting > Travel > Tourism and Hospitality Services > General

Utilities

United States > Competitor Audience Targeting > Utilities

Electricity and Gas Services

Petroleum Fuels and Lubricants

Energy Conservation Services

Trusted by Brands and Agencies



Find our data on



AlikeAudience is an award-winning data science company focused on omnichannel data activation. We enable advertisers to seamlessly connect with their target audiences through AI-powered, future-proof data solutions.

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